Mikhail Tobler

Digital Solutions Architect & Developer   E-mail: mike@tobler.pro

Professions

- R&D Officer, CEO‑1 Level
- User Interaction Designer
- System Designer
- Public Speaker
- Talent Acquisition and Mentoring
- Full-stack Developer

Personality

Diligent	10/10
Extraversion	10/10
Assertive	10/10
Friendly	9/10
Resilient	9/10
Innovative	8/10
Trusting	8/10

Potentials

Logic	98/100
Quick thinking	93/100
Creativity	88/100
Aspiration	88/100
Open mind	82/100
Leadership	77/100
Critical thinking	70/100

Industries

- Banking/Fintech
- Booking Systems
- Real Estate
- Web Development
- CMS/ERP
- Mass Media
- Online Shops
- Marketplaces
- Online Education

Location

City	Batumi
Country	Georgia
Timezone	UTC+4

Languages

English	B2/C1
Russian	C2, native
Ukrainian	A2

Countries

Citizenship	Russia
Work permit	Georgia
Origin	Kazakhstan

Program Languages

HTML	5 ★	XSLT	4 ★	Bash	2 ★		
Python 3	4 ★	React	3 ★	Perl 5	2 ★		
TypeScript	4 ★	Rust	3 ★	Swift	1 ★		
CSS/SASS	4 ★	Go	3 ★	Java	1 ★		

Platforms

macOS	18 yr
*nix	21 yr
Windows	31 yr

Tools

PowerPoint	5 ★	Docker	4 ★	InDesign	4 ★	Google Docs	4 ★
VS Code	4 ★	Figma	4 ★	Word & Excel	4 ★	Jira	3 ★
Git	4 ★	Illustrator	4 ★	Apple iWork	4 ★	Confluence	3 ★

Timeline

Strategy & Tech Consultant
Nasledie Digital // St. Petersburg (RU)
01.2025 – current

Chief Product Officer
Alean, National Tour Operator // Moscow (RU)
02.2022 – 04.2023

Author & Producer
Psychology Course // Istanbul (TR), Batumi (GE)
In development since 04.2023

UX & Strategy Consultant
Independent // Moscow (RU)
06.2020 – 02.2022

UX & Tech Consultant
NDA
06.2023 – 08.2024

Chief R&D Officer
Banks Soft Systems (BSS) // Moscow (RU)
05.2015 – 04.2020

Timeline (continued)

Chief Technology Officer
Rukuku Inc. // San Jose, CA (US)
06.2013 – 06.2014

Visiting Lecturer
British Higher School of Art & Design // Moscow (RU)
11.2005 – 05.2014

Chief Executive Officer
Start-up // Moscow (RU)
03.2012 – 05.2013

UX & Tech Consultant
Independent // Moscow (RU), Goa (IN), Samui (TH)
09.2008 – 02.2012

R&D Team Lead
Russia Today // Moscow (RU)
07.2007 – 08.2008

Chief Technology Officer
Evans Property Services // Moscow (RU)
12.2003 – 05.2007

Producer & Team Lead
Actis Systems // Moscow (RU)
03.2003 – 12.2003

UX Designer & Team Lead
Art. Lebedev Studio // Moscow (RU)
06.2000 – 03.2003

Notable Projects

KSB-2 Transition Strategy // 2022
A strategy of transition of a core product (KSB-2, a booking system) from Delphi 32-bit to a modern technology stack with no service interruption.

Design Department of BSS // 2015–2020
BSS is the largest online banking developer in Russia. I have established a new expertise area for the company, previously focused on programming.

BSS Re-Branding // 2018
Quick and powerful in-house re-branding of the company. It consisted of a new logo and visuals, a new market strategy, and a product line branding.

Digital2Go // 2015–2018
A brand-new User Interface and Experience for a new online banking platform of BSS. It consisted retail (2015–16) and corporate (2017–18) versions.

Rukuku // 2013–2014
Managing for 12 months a dev team spreading across 3 timezones (UTC+3, UTC-5, UTC-8).

Merkator Holding // 2012
A website for a road machinery vendor.

Sberbank // 2011
A functional UX prototype of a brand-new retail website for the largest bank in Russia.

Utkonos // 2011
A functional UX prototype of a brand-new online shop for the then-largest online grocery in Russia.

Polit.ru // 2010
A functional UX and UI prototype for the then-most influential online political magazine in Russia.

ivi.ru // 2009, 2011
An initial User Interface and Experience of the first video streaming service in Russia. It consisted a website and a smart TV app.

Evroset // 2009–2010
Technical support of a website of the then-largest retailer in Russia.

Sochi 2014 Olympic Committee // 2009
I have ignited the development process in a conflicting environment through balancing the momentum of several teams.

Evans.ru // 2003–2007
The first full-featured real estate search engine and booking system in Moscow and Russia. It had five locales and was SEO optimized since 2004.

MTV Russia // 2003
Producing a website for the hyped TV-channel.

Alfa Bank Express // 2002
An User Interface and Experience for the first retail online banking in Russia.

iScala // 2001–2002
A major re-design of iScala, an ERP system. Its User Interface and Experience were extremely disorganized and outdated at the time.

Public Speaking

- **Mobile Finances 2019**
  Moscow (RU)
- **FinNext-2019**
  Moscow (RU)
- **BSS Banking Workshop**
  Moscow (RU), 2017
- **Mobile Finances 2016**
  Moscow (RU)
- **iFin-2016**
  Moscow (RU)
- **Future Bank Conference**
  Budapest (HU), 2015